

AQUEOUS USA 2011



The Kentucky Watercolor Society
Is proud to announce its
34th Annual National Show
September 27- October 29, 2011

JUROR: DON ANDREWS

Don Andrews is a nationally known watercolor artist and workshop instructor. He is a graduate of the Ringling School of Art in Sarasota, Florida, and a resident of Fairhope, Alabama. Don is an active member and past board director of the American Watercolor Society. His paintings have received numerous awards in national watercolor competitions, including three awards from the American Watercolor Society, and two Best of Show awards from the New England Watercolor Society.

Don has conducted painting workshops throughout the United States, Canada, Mexico, Europe and Africa for over 25 years. He is the author of "Interpreting the Figure in Watercolor" and "Rough Sketches: Short Stories of a Traveling Artist" as well as the video "Making Watercolor Glow." His new book, "Interpreting the Landscape in Watercolor" has just come out, as well as his 5 new DVD's available individually or as a Watercolor Workshop Set. He is also featured in "Everything You Ever Wanted to Know about Watercolor" and North Light's new book, "Confident Color" and has had numerous feature articles published in *American Artist* magazine.

Eligibility

- Aqueous USA 2011 is open to KWS members and non-members over 18 years of age residing in the USA.
- Each artist may enter one or two paintings, but only one painting per artist will be accepted.
- Accepted paintings must be rendered in an aqueous manner on paper and cannot be varnished. Mixed media/collage must be at least 75% water based media. Art work must be original: conceived and created by you. Using prints or copied work of another artist or copies of published pictures or photographs are not considered original art work. Work must be completed within the last three years, 2008 or later.
- Paintings must be framed under Plexiglas, matted, and ready for hanging. Works under glass will not be accepted. Size must not be larger than 48" in either direction including frame, or smaller than 11" x 14" image size, framed to 16" x 20". Mats must be a light or neutral shade of mat board. Paintings not in compliance will be returned at artist's expense.
- Any painting previously accepted in an KWS Aqueous Exhibition or Accepted or Exhibited in a Juried Show in 2010 is not eligible. Accepted work may not be exhibited at any location in Louisville or Jefferson County from June through September 2011.

Awards

First Prize \$1,000

Previous prizes annually have exceeded \$15,000 in cash, materials and purchase awards. Purchase awards will be 60% of the

MASTER WORKSHOP: Color Emphasis in Landscapes

September 26-30. Join us for Mr. Andrews' workshop, at the Mellwood Arts and Entertainment Center, Louisville, KY. Contact Sue Hinkebein (502) 458-5043.

Calendar:

July 16	Deadline for entries received
Aug 12	Notification of Juror's decision.
Sept 11-12	Accepted paintings must arrive
Sept 26-30	Don Andrews Workshop
Sept 27	Exhibition Opens to Public
Oct 7	Opening and Awards Reception. 5:30 - 7:30 PM
Oct 29	Last day of exhibition
Oct 30	Pickup of hand-delivered work, 12-3 PM
Nov 8	Begin return of shipped work

Actors Theatre of Louisville
316 West Main Street
Louisville, KY 40202

September 27 - October 29, 2011

Exhibition Hours: Theatre Hours
Tues - Sun 5 PM - 10 PM, (closed Mon.)
or by appointment.

Contact Roanne Victor (502) 584-1265



Kentucky Watercolor Society
P.O. Box 7125, Louisville, KY 40257-0125

www.KentuckyWatercolorSociety.org
502.326.9256

KWS Aqueous 2011 Entry Requirements Only Digital Images Accepted

Each artist may enter one or two paintings, but only one painting per artist will be accepted.

PAINTING SIZE: Frame Maximum: 48 x 48 , Min 16 x 20
Image Minimum: 11 x 14

AGE: Paintings must have been completed in 2008 or later.

SLIDES: Slide images are NOT accepted. Only digital images will be accepted.

DIGITAL: Artist may submit work as a digital image on a CD or via e-mail to KWS at kwsociety1100@yahoo.com

Digital images must meet the following specifications for entry:

1. **Crop the image** so the entire painting is visible without extraneous background or framing showing. The saved image should represent the painting exactly and be oriented correctly.
2. **File format** must be JPEG, highest quality: (300 dpi, minimum of 1200 pixels on longest side); no compression.
3. **No digital enhancement** is allowed.
4. **Name** each digital file as follows: Last Name.First Initial.PaintingTitle.jpg. For example: Stringfield.K.Work of Art.jpg
5. **Label CD** in permanent ink with your name, phone #, entry # and title(s) of painting(s). All entries must be on one CD or in one email. Emailed images must include same information.

COMPLETE ENTRY: Entry will not be considered complete until the entry fee and card are received.

RETENTION: CDs may be returned to the Artist, if accompanied by appropriate SASE with adequate postage.

KEEP A COPY: Please retain a copy of the information you provide on the entry card. The identification labels and entry card must correspond. KWS can assume no responsibility for misdirected or lost mail.

Notes

- **Disqualification:** The Aqueous committee reserves the right to disqualify any accepted work which does not meet the criteria or which arrives not suitably presented for exhibition.
- **Withdrawal:** Once a painting is accepted, it cannot be withdrawn or another substituted in its place, for the duration of the exhibit.
- **Agreement & Permission:** Submission of work guarantees an agreement to all the conditions in the prospectus, including permission for reproduction in general publications and newspapers for purposes of KWS publicity.
- **Catalog:** A catalog of the exhibition will be mailed to each entering artist after the close of the show. Additional catalogs may be purchased.
- **Shipping & Handling:** Instructions and identification labels will be mailed to all artists of accepted works. A \$10 (hand-delivered) or \$20 handling fee (shipped) will be charged. Shipping charges are the responsibility of the artist.
- **Commission:** A 40% commission on sales will be taken by Actors Theatre of Louisville.
- **Insurance:** Although all possible care will be used in handling the paintings, all insurance for the paintings in transit, storage, and on exhibit is the responsibility of the artist. Actors Theatre of Louisville and KWS, and their agents or officers are not responsible for loss or damage.

New to Digital? The Transparent Watercolor Society has helpful information on preparing images: See www.watercolors.org/photos.html.

If you are worried about the color, you may send along a 4" x 6" picture labeled the same as the CD.

Questions

Questions about Aqueous USA 2011 should be directed to: Kathleen Stringfield, Administrative Director, 502.326.9256 or kwsociety1100@yahoo.com.

Artist Signature Membership

Artist Signature Membership is given to a KWS member who has been accepted into three Aqueous exhibitions while maintaining continuous membership without lapse. All KWS Signature members are eligible for the KWS Signature Artist Award.



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Entry Fees

KWS Members: \$30 for the first entry plus \$5 for the second. (2011 dues must be current.)

Non-Members: First entry: \$40 plus \$5 for second.

Joining KWS for the First Time: Pay membership entry fee, and enclose the membership form plus a separate check of \$20 for dues.

Entry fees are non-refundable and must be sent with entry.

Entry Checklist

All images must be submitted digitally.
See Entry Procedure

Entries may be submitted digitally or via classic mail:

Digital: We will notify you of acceptance and send shipping instructions by email:

Email image to kwsociety1100@yahoo.com.
See Image instructions

Mail:

- Completed Entry Card
- Entry Fee Check payable to KWS
- If joining KWS, Membership form and check payable to KWS

Classic Mail:

- Completed Entry Card
- Entry Fee Check payable to KWS
- #10 legal size SASE with 44 cents postage; OR
- CD sized SASE with proper postage (if you wish to have your CD returned to you). We will not return without proper postage.
- If joining KWS, Membership form and check payable to KWS

Send entries to: **Aqueous 2011**
Kentucky Watercolor Society
P O Box 7125
Louisville, KY 40257-0125

Entry Card - Aqueous 2011

(Please print and complete all information)

Current Mbr _____ Joining Now _____ Non-Member _____

Name: _____

Street: _____

City _____ State _____ Zip + 4 _____

Preferred Phone: (____) _____

E-mail _____

Entry Images are: CD _____ or E-mail _____ or Slide _____

Accepted work will be Shipped _____ Hand-delivered _____

Signature _____ Date _____

Entry #1 Title _____

Image Size: (H) _____ x (W) _____ (min. 11" x 15")

Frame Size: (H) _____ x (W) _____ (min. 16" x 20" / max 48" x 48")

Sale Price \$ _____ Ins. Value if NFS \$ _____

Year Completed (must be 2008 or later): _____

Entry #2 Title _____

Image Size: (H) _____ x (W) _____ (min. 11" x 15")

Frame Size: (H) _____ x (W) _____ (min. 16" x 20" / max 48" x 48")

Sale Price \$ _____ Ins. Value if NFS \$ _____

Year Completed (must be 2008 or later): _____

First Time Membership 2011

(Please Print)

A special initial membership fee of \$20, for the remainder of the 2011 calendar year, is available to those joining KWS ***FOR THE FIRST TIME, with an Aqueous entry.*** If you have ever been a KWS member in the past, you may renew your dues at the current membership fee of \$40. If you would like to join KWS without entering Aqueous, the dues are \$40.

Enclose a separate check for \$20, **payable to KWS**, with this completed membership form, along with your entry.

Name: Last _____ First _____

Address _____

City/State _____ Zip + 4 _____ - _____

Preferred phone (____) _____

E-mail _____

Please send my newsletter via e-mail.

Please send my KWS e-mail updates

Check # _____, Amount: _____, Rec'd: _____

Roster: _____, Yahoo: _____, Letter: _____



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